

IAM2015 Winter

Call for Papers

International Conference on Innovation and Management (IAM2015W)

Date: February 3-6, 2015. Venue: Singapore



With the rapid development in e-business and technology, enterprises are now facing competition that is fiercer than ever before. How to assist enterprises in gaining competitive advantage via business innovation and technologies has become a crucial issue. International Conference on Innovation and Management (IAM2015 Winter) is a venue that allows business stakeholders, researchers and experts worldwide to meet and share knowledge of innovative technologies and managerial theories, exchange valuable experience, and form cooperative relationships to promote business innovation and management.

Conference Themes

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| ● E-business (ERP, CRM, E-Learning, BPR, etc.) | century (nano-, bio-, ICT technology) |
| ● Environment and energy | ● Managing collaboration |
| ● Financing and commercializing innovation | ● Marketing |
| ● Healthcare | ● Management information systems |
| ● Human resource management | ● Project management |
| ● Human resource management issues in innovation | ● Technological innovation, product or industrial innovation |
| ● Innovation in services, logistics and supply chain management | ● Technology or innovation of multinational corporations, regional or organizational innovation |
| ● Intellectual property and knowledge management | ● Best practices in particular industries |
| ● Key technologies in the 21st | ● Other relevant topics |

Presentation

- Oral(English)

Organizer & Sponsor

Society for Innovation in Management (SIIM)

Conference Website

<http://iam2015w.conf-online.org>

Publication Opportunities

All submitted papers will be reviewed using the double-blind method. The papers accepted for presentations at the conference will be further evaluated for possible submission to the following journals collaborating with our conference.

The Journal designated to this conference includes:

- International Journal of Innovation in Management (IJiIM; ISSN: 2308-1295)
- International Journal of Applied Evolutionary Computation (IJAEC; listed in INSPEC) (DOI: 10.4018/IJAEC, ISSN: 1942-3594, EISSN: 1942-3608)
- Journal of Business Administration (ISSN: 1025-9627)
- International Journal of Internet and Enterprise Management(IJIEEM) (ISSN (Online): 1741-5330 - ISSN (Print): 1476-1300)
- Journal of Information Management-Concepts, Systems, and Applications (ISSN: 1560-4683)

Important Dates

- Deadline for Early Bird Discount: September 15, 2014
- Deadline for submitting papers: November 10, 2014
- Notification of acceptance: 14 days after Submission
- Conference dates: February 3-6, 2015

More Details

Should you have any questions? Please feel free to contact the conference executive secretary, Ms. Ching-Chih Chiang at iam2015w@conf-online.org.